“Digital Travel Brochure of Europe”- Project Based Assessment

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**Role:** Students will perform the role of a Tour Guide in Europe.

**Audience:** The audiences for this assignment are modern day travelers deciding which countries to visit on their next European vacation.

**Situation:** This culminating activity consists of researching, designing, and creating a European travel brochure for travelers to one of the 9 countries we have talked about in class.

**Performance Task/Product:** The finished product will be a guide to things to see and do while one is a tourist in Europe. As you are offering a service to customers, and you need to make money, all of the information contained in your brochure must be accurate and well researched. The brochure should answer specific questions about the country and be attractive. It should create a desire to visit the country. Photographs saved from files or the internet must be included in the brochure. Students may work as individuals or they may work in pairs.

**Standards addressed:**

1. SS6G8- The student will locate selected features of Europe
2. SS6G9-The student will discuss environment issues in Europe
3. SS6G10-The student will explain the impact of location, climate, natural resources, and population distribution on Europe.
4. SS6G11- The student will describe the cultural characteristics of Europe

**Requirements:**

Students MUST include the following information about their selected country:

* Location in Europe (include a map of the country)
* Population and Land Area
* Languages spoken (include the language group)
* Religions practiced
* Climate and crops produced
* Type of government
* Environmental Concerns/Issues tourist should be aware of
* Jobs of the people and where people live
* Main attractions

**Materials/resources:**

* Social Studies textbooks and other primary/secondary sources
* Class notes, handouts, and graphic organizers
* Paper and pencil

**Technology resources:**

* Computer, iPad, and Internet access
* Software for word processing, PowerPoint, Prezi, Windows Movie Maker, Microsoft Publisher, etc.

**Presentation:**

*Acting as tour guides, students will use their travel brochure to lead a class tour of their researched country.*

*Here are some ways I encourage students to share their travel brochures:*

*1. Make copies of the travel brochure for each student in the class.  
2. Conduct a virtual tour through a PowerPoint presentation or Web site.  
3. Dress up as a tour guide as you are presenting your brochure to the class. 4. Create a short skit that incorporates the use of your travel brochure.*

**Due Date**: Monday, September 16, 2013

**BON VOYAGE!**